

## General Details about the Virtual Market Place®

- High quality banner clicks
- Getting new business contacts
- 365 days a year online
- More and more preparations and post processes for trade shows are done online

## Contact

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Virtual Market Place®

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[Online Advertising Website](#)  
[Email](#)

## Terms and conditions

[Terms and Conditions](#)  
[Technical Specifications](#)

### Your Advantages

- ✓ More visibility for your company and products before, during and after the trade show
- ✓ More booth visitors
- ✓ More potential revenue

## Homepage Virtual Market Place®

**1**

**POSITION 2**

**POSITION 3**

## Search Result Pages

**POSITION 4**

**POSITION 5**

**POSITION 6**

**7**

**8**

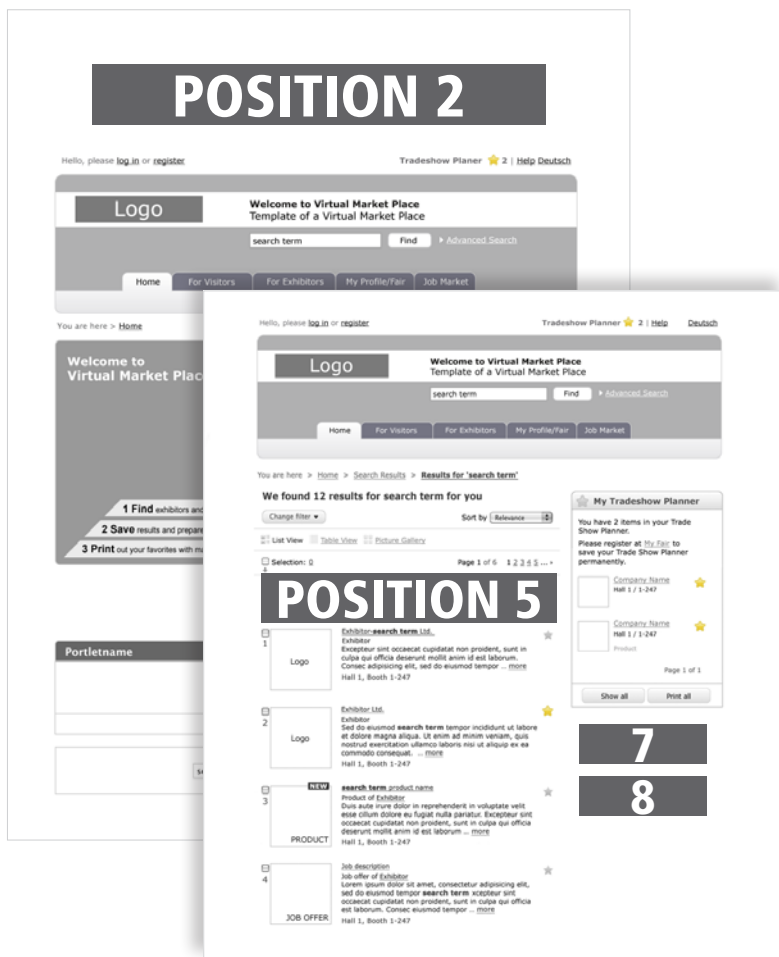
**POSITION 9**

Position	1 PAGEPEEL	2 o. 3 BIGSIZE	4 BIGSIZE	5 CONTENT AD	6 SKYSCRAPER	7 o. 8 BUTTON	9 BIGSIZE
Dimensions	800 × 600 px	728 × 90 px	728 × 90 px	468 × 60 px	120 × 600 px	150 × 60 px	728 × 90 px
Phase 1*	2,000 €	1,100 €	700 €	800 €	700 €	300 €	150 €
Phase 2**	3,200 €	1,800 €	1,100 €	1,300 €	1,100 €	500 €	200 €

\* Phase 1: (08/01/2012 – 11/30/2012) | \*\* Phase 2: (12/01/2012 – 07/31/2014)  
 The ad sections rotate up to five customers per one advertising space.

valid from 08/01/2012 until 07/31/2014

## 3 in 1 Special



Position	Bigsize + Content Ad + 1 Button - 30% = Total			
Dimensions	728 × 90 px	468 × 60 px	150 × 60 px	
Phase 1*	1,100 €	800 €	300 €	<del>2,200 €</del> 1,540 €
Phase 2**	1,800 €	1,300 €	500 €	<del>3,600 €</del> 2,520 €

\* Phase 1: (08/01/2012 – 11/30/2012) | \*\* Phase 2: (12/01/2012 – 07/31/2014)  
The ad sections rotate up to five customers per one advertising space.

valid from 08/01/2012 until 07/31/2014