

belektro

Trade Show for Electrical Engineering, Electronics and Lighting

Statistical Details (reference year: 2010)

Overall area (m ²)	24,232
Net Area (m ²)	11,036
Total No. of Exhibitors	219
No. of Foreign Exhibitors	15
No. of Countries Represented	10
Total No. of Visitors	14,541
Trade Visitors	95,7 %
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Cost of Indoor Space/Row Stand 2012 (EUR/m ²)	114.–
Frequency	every two years
Next Event	17– 19 October 2012

Brief Description

belektro 2012 - Power on for innovative strength and expertise:

The belektro trade show is a proven industry platform for new product launches. This is especially true for belektro 2012.

Electricity is the key element when it comes to building services engineering. Switches, connectors and other electrical products are essential to modern applications. Networking and energy efficiency are what make systems viable for the future. Customers are demanding lower operating costs, flexibility, adaptability and time-saving solutions. Pioneering trends and market opportunities lie in the upgrading and modernization of buildings with premium systems and services. The electrical industry is taking on a leadership role with versatile solutions and high-quality functional products designed to enhance convenience, safety and efficiency. The aim is to prepare for tomorrow's challenges today.

The main objectives of the belektro trade show focus on concentrated information, a rapid transfer of knowledge and advanced expertise. Valuable synergies result from the combination of belektro 2010 with ehome, the international trade fair and convention for networking in homes and commercial buildings.

belektro 2012 – Berlin trade show focuses on more intelligent energy use

As Germany's leading electrical engineering trade exhibition for the new federal states and the Berlin-Brandenburg economic region, belektro 2012 focuses on a variety of trendsetting themes including building automation, energy management, smart metering, safety, comfort, efficiency and innovative energy technologies.

With its direct connection to government ministries, embassies, industry associations and media, Berlin provides a perfect framework. The city guarantees up-to-date modernity and serves as a gateway to nearby markets in Eastern Europe.

belektro 2012 – Driving force for research and training

With its many universities and technical colleges, Berlin is a center of science and research. In view of the growing demand for qualified technical personnel in the industrial and skilled trades sectors, belektro 2010 will focus on coordinating the activities of science, research and training institutes. In conjunction with the LIGHT DIALOGUE hall forum, an ideas competition for students will be held once again in 2010. The "Factory Street" is a special presentation focusing on the needs and requirements in the electrical engineering trades. The professional supporting program features a series of presentations, workshops and discussions focusing on industry trends, challenges and future solutions. The main objective is to promote dialogue and exchange of information between manufacturers, the skilled trades, planners, architects, designers, researchers, students and trainees.

Products & Services on Display

Electrical Engineering and Electronics: Components and subassemblies, electrical installation and system engineering, cables and cable assemblies, connection technologies

Building Services Engineering: Bus technologies, control engineering and monitoring equipment; solutions for effective facility management; antennas and satellite systems

Home Security: Fire detection systems, burglar alarms, video surveillance and access control systems

Lighting Systems: Indoor/outdoor lights, lighting system components and accessories, light management, natural lighting systems

Information Technology: Modern in-house communication systems, innovative network technologies, electrical engineering and automation software, skilled trades and industry software, CAD/CAE

Innovative Energy Technologies: Solar technology, decentralized energy supply and distribution, energy optimization

Climate Control Technology: Sanitary and heating systems, heat pumps, heat recycling, ventilation systems

Services: Training and education, public authorities, institutions, consulting services, industry associations, publishers, insurance companies

Visitor Target Groups

Skilled trades, electrical engineers, electrical and IT technicians, heating and cooling system technicians, specialized wholesalers and retailers, planners, engineers, architects, facility managers, utility company representatives, housing associations and industrial firms, trade guilds, associations and institutions, scientific and research community representatives, trade press, students and trainees, public authorities, administrations, government ministries

Supporting associations and partners

- Elektro-Innung Berlin / Berlin Electricians Guild (conceptual and professional sponsor)
- ZVEI (Electrical and Electronics Industry Association)
- Bundesverband des Elektro-Großhandels Berlin-Brandenburg (Federal Association of Electrical Wholesalers)
- LITG Lichttechnische Gesellschaft, Berlin-Brandenburg (Technical Lighting Association)
- Vattenfall Europe

Organizer

belektro is organized by Messe Berlin GmbH

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