

MEDIA PACKAGE FOR BELEKTRO

With the **Media Package**, Messe Berlin GmbH offers **belektro** exhibitors a series of selected **marketing tools** designed to strengthen their trade show participation and enhance their presence on the market. The **Media Package** includes an online entry on our online platform.

The **Media Package** is mandatory for primary exhibitor and co-exhibitor. The costs of the **Media Package** will be charged and invoiced to primary exhibitor as a lump sum. Furthermore, additional services are offered at extra charge.

MEDIA PACKAGE FOR PRIMARY EXHIBITORS

370.00 EUR plus VAT

Online Guide

- ✓ Basic company entry (company name, address, telephone, e-mail address, hall, stand number)
- ✓ Link to homepage
- ✓ Company logo
- ✓ Company profile (max. 4,000 characters)
- ✓ Link to Social Media profiles (e.g. Facebook, Twitter etc.)
- ✓ Upload media (e.g. videos, images, pdf)
- ✓ Cover picture for your company profile
- ✓ Entry up to four categories of the product group index
- ✓ Presentation of up to three products in text and images (max. 4,000 characters)

MEDIA PACKAGE FOR CO-EXHIBITORS

90.00 EUR plus VAT

Online Guide

- ✓ Basic company entry (company name, address, telephone, e-mail address, hall, stand number)
- ✓ Link to homepage
- ✓ Entry to one category of the product group index

DURATION

All **Media Package** services are available from July 2024 to June 2026.

During this period of time, you can update your entry as often as you like.