

## Media Package for belektro

With the **Media Package**, Messe Berlin offers **belektro** exhibitors a selection of marketing tools designed to strengthen their trade show participation and enhance their presence on the market. The Media Package includes both an online entry on our online platform and a listing in the official **belektro app**.

The **Media Package** is mandatory for primary **exhibitor and co-exhibitor**. The costs of the Media Package will be charged and invoiced to primary exhibitor as a lump sum. Furthermore, additional services are offered at extra charge.

<b>Media Package for primary exhibitors</b> 370.00 EUR plus VAT	<b>Media Package for co-exhibitors</b> 90.00 EUR plus VAT
<p><b>Online Platform</b></p> <ul style="list-style-type: none"> <li>- Basic company entry (company name, address, hall/stand number)</li> <li>- Telephone, fax, email address</li> <li>- Link to homepage</li> <li>- Contact person with telephone, email and photo</li> <li>- Company logo</li> <li>- Company profile (max. 4,000 characters incl. spaces)</li> <li>- 1 entry in a main product group</li> <li>- Presentation of up to 3 products in text (max. 4,000 characters incl. spaces) plus picture with link</li> <li>- 3 entries in the product group index</li> <li>- Link to Social Media profiles (e.g. Facebook, Twitter, etc.)</li> <li>- 1 video</li> </ul>	<p><b>Online Platform</b></p> <ul style="list-style-type: none"> <li>- Basic company entry (company name, address, hall/stand number)</li> <li>- Email address</li> <li>- Link to homepage</li> <li>- 1 entry in the product group index</li> </ul>
<p><b>belektro App</b></p> <p>With your entry in the belektro Online Platform your company entry will also be displayed in the official belektro app. In the free app, trade visitors can research all relevant information about belektro and its exhibitors and effectively plan and follow up their visit.</p> <p>The app offers, among other things, the complete list of exhibitors, the event programme and an interactive floor plan. It is available in German and English and for iOS and Android.</p>	

### Duration of the Media Package:

All online Media Package services are valid from July 2022 until June 2024. During this period of time you can update your entry as often as you like. It will be available on [www.belektro.com/exhibitorsearch](http://www.belektro.com/exhibitorsearch). We will contact you regarding the access data for the belektro online platform after confirmation of your stand registration.