

## Media Package for belektro

With the Media Package, Messe Berlin offers **belektro** exhibitors a selection of marketing tools designed to strengthen their trade show participation and enhance their presence on the market. The Media Package includes both **a listing in the official printed catalogue** and **an online entry on the Virtual Market Place®** - the official online exhibitor and product search engine of **belektro**.

The Media Package is mandatory for primary exhibitor and co-exhibitor. The costs of the **Media Package** will be charged and invoiced to primary exhibitor as a lump sum. Furthermore, additional services are offered at extra charge.

<b>Media Package for primary exhibitors</b> 350.00 EUR plus VAT	<b>Media Package for co-exhibitors</b> 60.00 EUR plus VAT
<b>Virtual Market Place®</b> <ul style="list-style-type: none"> <li>- Basic company entry (company name, address, hall/stand number)</li> <li>- Telephone, fax, email address</li> <li>- Contact person with telephone, email and photo</li> <li>- Link to homepage</li> <li>- Company logo</li> <li>- Company profile (max. 4,000 characters incl. spaces)</li> <li>- 1 entry in a main product group</li> <li>- 3 entries in the product group index</li> <li>- Link to Social Media profiles (e.g. Facebook, Twitter, etc.)</li> <li>- Presentation of up to 3 products in text (max. 4,000 characters incl. spaces) plus picture with link</li> </ul>	<b>Virtual Market Place®</b> <ul style="list-style-type: none"> <li>- Basic company entry (company name, address, hall/stand number)</li> <li>- Email address</li> <li>- 1 entry in the product group index</li> </ul>
<b>Printed catalogue</b> <ul style="list-style-type: none"> <li>- Basic company listing in the exhibitor index (company name, address, hall/stand number)</li> <li>- 3 entries in the product group index</li> </ul>	<b>Printed catalogue</b> <ul style="list-style-type: none"> <li>- Basic company listing in the exhibitor index (company name, address, hall/stand number)</li> <li>- 1 entries in the product group index</li> </ul>

### Duration of the Media Package:

All online Media Package services are valid from July 2020 until July 2022. During this period of time you can update your entry as often as you like. Your online entry will be available on [www.belektro.com/exhibitorsearch](http://www.belektro.com/exhibitorsearch). After receiving your stand confirmation you can request your personal login from our editorial team in order to upload your data directly online on the **belektro Virtual Market Place**.

### Contact Virtual Market Place®:

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